PWWF Sponsorship Form

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|  | City of Lindale Tourism Department 55 Miranda Lambert Way Suite 3 - Lindale, Texas 75771  903-881-5103 OR [seongm@lindaletx.gov](mailto:seongm@lindaletx.gov) (903)617-9132 |

### SPONSOR INFORMATION

|  |  |
| --- | --- |
| Name |  |
| Billing address |  |
| City, ST, Zip Code |  |
| Phone 1 | Phone 2 |  |
| Fax | Email |  |

### Sponsorship Information

I (we) sponsor a total of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

I (we) plan to make this sponsorship in the form of: cash check credit card other.

|  |  |
| --- | --- |
| Credit card type | Exp. date |  |
| Credit card number |  |
| Authorized signature |  |

### SPONSORED EVENT/FESTIVAL

|  |  |
| --- | --- |
| Event/Festival Name: | PINEY WOODS WINE FESTIVAL 2020 |
| Location: | PICKER’S PAVILION – 205 E. NORTH STREET |
| City, ST, Zip Code | LINDALE, TEXAS 75771 |
| Date of Event: | MAY 8TH, 5PM – 9PM & MAY 9TH, 11AM – 7PM |
| Purpose of Event: | WINE FESTIVAL |

### Acknowledgement Information (please email high res logo)

Please use the following name(s) in all acknowledgements:

I (we) wish to have our sponsorship to remain anonymous.

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Signature(s) |  | Date |
|  |  |  |
| Please make checks payable to: |  | City of Lindale55 Miranda Lambert Way Suite 3Lindale, Texas 75771 |

**Cabernet Sauvignon Sponsor $5,000**

* 2 Banners (minimum 3'x5', maximum 4'x8') outside on Festival Grounds, 1 Banner inside Picker's Pavilion
* Live hourly Stage Mentions
* Friday, May 10, 2019 - 1 VIP Table - Premium Position (10 Seats) including 10 Wine Totes, 10-9 oz. Stemless Wine Glasses and 10 VIP Wristbands
* Saturday, May 11, 2019 - 1 VIP Table - Premium Position (10 Seats) including 10 Wine Totes, 10-9 oz. Stemless Wine Glasses and 10 VIP Wristbands
* Inclusion on television, radio, social media, billboard and print advertising
* Logo and link on VisitLindale website
* Premium 10 x 10 space for sponsorship activation during the festival (client provides tent)

**Merlot Sponsor $2,500**

* 1 Banner (minimum 3'x5', maximum 4'x8') outside on Festival Grounds, 1 Banner inside Picker's Pavilion
* Saturday, May 11, 2019 - 1 VIP Table - Premium Position (10 Seats) including 10 Wine Totes, 10-9 oz. Stemless Wine Glasses, 10 VIP Wristbands, and two bottles of wine
* Inclusion on all social media, and print advertising
* Logo and link on VisitLindale website

**Chardonnay Sponsor $1,000**

* 1 Banner (minimum 3'x5', maximum 4'x8') outside on Festival Grounds
* Saturday, May 11, 2019 - 1 VIP Table - Premium Position (10 Seats) including 10 Wine Totes, 10-9 oz. Stemless Wine Glasses, 10 VIP Wristbands, and one bottle of wine
* Inclusion on all social media

**Zinfandel Sponsor $500**

* 1 Banner (minimum 3'x5', maximum 4'x8') outside on Festival Grounds
* 4 Wine totes, 4-9 oz. stemless wine glasses, 4 Wristbands and one bottle of wine